Rep Order# EC'd Yes 6833667 Ver# 2 Status Returned Traffic Order# 104472 Last Received: 07/ Showing Buylines: All Lines Printed:

07/20/2012 9:25 AM 07/18/2012 4:02 PM

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Rep Firm Sales Office ( Salesperson (

 Agency
 ( ) WATERFRONT STRATEGIES

 1010 WISCONSIN AVE, SUITE 800

 WASHINGTON, DC 20007

 Agency C/P1/P2/E
 79/86/1428

 Flight Dates
 09/18/2012 - 10/01/2012

**Hiatus Weeks** 

) PHILADELPHIA ) AMY MCCREARY

Salesperson Phone# Salesperson FAX# 215-568-6540 215-568-1845

- CONTRACT COMMENT --

Phone# Buyer

Estimate#

Shira Levy

Fax#

Station KSNV-TV LAS VEGAS, NV.

Advertiser ( ).HOUSE MAJORITY PAC

Product HOUSE MAJORITY PAC

#### — REMARKS —

PLEASE SEE LINES 21-23. THANKS!

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E	H	N	ω	44	ഗ	Ø	7	œ	Ø	10	11	12
Day	ти-тн, su- м	TU-F,M	TU-E,M	TU-F, M	SA	SA	SU	TU-F,M	TU-E,M	TU-F,M	TU-F,M	TU-F,M
Time	 ТU-ТH, SU- 430A-5A М	5A-6A	6A-7A	7A-9A	6A-7A	7A-9A	7A-8A	9A-10A	10A-11A	11A-12P	12P-1230P NEWS	1230P-1P
Program	WAKE UP EARLY W/THE WAGNERS	WAKE UP WITH THE WAGNERS	WAKE UP WITH THE WAGNERS	TODAY SHOW	NEWS 3 AT SUNRISE	SATURDAY TODAY	TODAY ON SUNDAY	TODAY SHOW II	TODAY SHOW III	RACHEL RAY	NEWS 3 AT NOON	NEWS 4: THE AGENDA
Len	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30
Rate	\$200.00	\$400.00	\$625.00	\$900.00	\$375.00	\$625.00	\$625.00	\$425.00	\$325.00	\$325.00	\$425.00	\$325.00
Dates	09/18-10/01	09/18-10/01	09/18-10/01	09/18-10/01	09/22-09/29	09/22-09/29	09/23-09/30	09/18-10/01	09/18-10/01	09/18-10/01	09/18-10/01	09/18-10/01
Spots/Week	N      - 	4	ω	ω	щ	Д	1-7	ω	ω	W	ω	2
₩eeks	N	8	12	Ю	Ю	2	2	2	2	2	N	2
Total Spots	41     	œ	σ	თ	N	N	2	თ	ΟΊ	σı	თ	42
Total Cost	\$800.00 00	\$3,200.00	\$3,750.00	\$5,400.00	\$750.00	\$1,250.00	\$1,250.00	\$2,550.00	\$1,950.00	\$1,950.00	\$2,550.00	\$1,300.00
Daypart												

Daypart

	nate# r e#	Hax# LT In Day	13 TU	14 TU	15 TU	16 SU	17 TU	18 TU	19 TU	20 SA	*21 TU	S.t.	*22 TU St		*23 SA St			ω
NV-TV LAS VEGAS, NV ( ) HOUSE MAJORI HOUSE MAJORITY PAC	1428 Shira Levy		TU-F,M 1	TU-F,M	TU-F,M		TU-F,M 4	TU-F,M 4	тU-ғ,М 5	ហ	TU-F,M 7	Station Rem	TU-F,M 7 Station Rem	SA 7 Station Rem	m			<b>5-4</b>
KSNV-TV LAS VEGAS, NV. ( ) .HOUSE MAJORITY PAC HOUSE MAJORITY PAC		Time	 1P-2P	2P-3P	3P-4P	930A-10A	4P-430P	430P-5P	5P-630P	5P-630P	7P-730P	Remark: V2	730P-8P 1 Remark: V2	7P-8P	401-48	930P-10P	) ; , ,	TTT-40I
	T T T	Program	DAYS OF OUR LIVES	THE DOCTORS	DR. PHIL	CHRIS MATTHEWS SHOW	FIRST NEWS 3 AT FOUR	NEWS 4 AT 430P	EARLY NEWS	KSNV EARLY NEWS	JEOPARDY	NOT NA - JEOP AIRS	WHEEL OF FORTUNE	JEOPARDY/ WHEEL OF FO NOT NA - JEOP/WHEEL	THE VOICE	TBD		LAW & ORDER
Agency ( ) 1010 WI WASHII	Agency C/F1/F2/E Flight Dates Hiatus Weeks											630-7P	7-730P	FORTUNE LL 630-730P				
WATERF SCONSIN NGTON, I		Len	30	: 30	30	:30	:30	: 30	:30	:30	:30		:30	:30	:30	:30		:30
( ) WATERFRONT STRATEGIES 1010 WISCONSIN AVE, SUITE 800 WASHINGTON, DC 20007 P1/P2/F 79/86/1428	/9/86/1428 09/18/2012 - 10/01/2012	Rate	\$425.00	\$325.00	\$450.00	\$500.00	\$600.00	\$725.00	\$1,200.00	\$675.00	\$1,000.00		\$1,000.00	\$525.00	\$4,000.00	\$1,200.00	\$1,200.00	4
)GIES 00	10	Dates	09/18-10/01	09/18-10/01	09/18-10/01	09/23-09/30	09/18-10/01	09/18-10/01	09/18-10/01	09/22-09/29	09/18-09/24 09/25-10/01		09/18-10/01	09/22-09/29	09/24-10/01	09/23-09/30	200000000000000000000000000000000000000	08/23-09/30
Rep Firm Sales Office ( Salesperson (	Salesperson Phone# Salesperson FAX#	Spots/Week	ω	N	2	ь	щ	w	ω	H	ν ω	1	Ю	μ	Ľ	Ь	-1	1
	Phone# FAX#	# of Weeks	2	2	2	2	N	N	N	2	⊔ µ	ļ	69	Ю	2	N	Ν	
) PHILADELPHIA ) AMY MCCREARY	215-568-6540 215-568-1845	Total Spots	න (     	.4	Δ,	2	2	σı	ஏ	N	ν ω	•	42	N	2	N	2	
YHIA ŒARY	540 845	Total Cost	\$2,550.00	\$1,300.00	\$1,800.00	\$1,000.00	\$1,200.00	\$4,350.00	\$7,200.00	\$1,350.00	\$5,000.00		\$4,000.00	\$1,050.00	\$8,000.00	\$2,400.00	s2.400.00	í

			LT	Estimater Buyer Phone# Fav#	Station J Advertiser Product	Rep Order# EC'd Yes
29	28	1	Ln	Ì	iser (	rder# Yes
TU-F,M	SA		Day	Shira Levy	NV-TV LAS VEGAS, NV ( ) HOUSE MAJORI HOUSE MAJORITY PAC	6833667
1135P- 1235A	11P-1135P NEWS 3 NIGHTSIDE	1	Time		Station KSNV-TV LAS VEGAS, NV. Advertiser ( ). HOUSE MAJORITY PAC Product HOUSE MAJORITY PAC Estimate# 1478	Ver# 2
TONIGHT	NEWS 3	 	Program		TY PAC	
TONIGHT SHOW W/ JAY LENO	NIGHTSIDE					Status Returned
LENO				Flight Dates Hiatus Weeks	Agency ( ) 1010 WI WASHII	Traffic Order# 104472
:30	:30		Len		WATER: ISCONSI INGTON,	r# 10447:
\$500.00	\$1,100.00		Rate	09/18/2012 - 10/01/2012	( ) WATERFRONT STRATEGIES 1010 WISCONSIN AVE, SUITE 800 WASHINGTON, DC 20007 PHP7F 79/86/14/28	
09/18-10/01	09/22-09/29	 	Dates	2	BGIES 300	Printed: 07. Last Received: 07. Showing Buylines: All Lines
Ħ	Ы	 	Spots/Week # of Weeks	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office Salesperson	07/20/2012 9:25 AM 07/18/2012 4:02 PM .ines
N	N		# o⊩ Weeks	Phone# FAX#		AM PM
8	Ю		Total Spots	215-568-6540 215-568-1845	) PHILADELPHIA ) AMY MCCREARY	
\$1,000.00	\$2,200.00	1	Total Cost	540 845	HIA EARY	3 of 3
		1	Daypart			

### -REPORT TOTALS-

Report Totals: 113 / \$75,900.00

## —SALES MONTHLY TOTALS—

Sep 12:	Sep 12: 102 / \$66,125.00	Oct 12:	11 /	11 / \$9,775.00							
Sales Tota	Sales Totals: 113 / \$75,900.00										
Station Tc	Station Totals: 113 / \$75,900.00										
Lines not	Lines not sent/rcld/rtrn: 0 / \$0.00										
-COMPETITIVE-	TIVE—										
	Market Totals	\$244,839	CATV	0%	KBLR	% 0	KINC	0%	KLAS	26%	KSNV
			KTNV	16%	KTUD	olo 	KVCW	4%	KVMY	4%	KVVU
			XXXX	%							
COMBETT	COMPETITIVE COMMENTS										

# —COMPETITIVE COMMENTS— EST SHARES

Demos	Books
RA35+	NOV12

### — CREDIT RISK — CASH IN ADVANCE